



## PYTANIA DO EGZAMINU DYPLOMOWEGO

### ZAKRES TEMATYCZNY 1: JĘZYKOZNAWSTWO

1. Define language and language universals. Discuss properties of language.
2. Define linguistics and enumerate the main subfields of linguistics. Discuss linguistic competence vs. performance. What different linguistic 'competences' does a speaker of a language possess?
3. Define the notions of word, morpheme, and types of words according to their structure. Discuss different types of morphemes. Discuss word formation processes in English.
4. Describe parts of speech and their types for each category.
5. Describe types of semantic (lexical) relations between words and provide relevant examples (antonymy, synonymy, metonymy, etc.).
6. Discuss classification criteria for consonants (4). Discuss differences between American English, British English and Polish consonants.
7. Discuss classification criteria for vowels (4). Discuss differences between American English, British English and Polish vowels.
8. Discuss different types of lects (idiolect, sociolect, dialect, technolect, slang, jargon, accent, etc.). Compare dialects to a standard variety.
9. What is a sentence and a clause? Discuss types and structures of sentences and clauses.
10. Discuss typical pronunciation mistakes made by Polish speakers learning English.

### ZAKRES TEMATYCZNY 2: TEORIA PRZEKŁADU I JĘZYKÓW SPECJALISTYCZNYCH

11. What is translation? Define translation as a process, result, skill (craft) and communication. Discuss types of translation according to Roman Jakobson.
12. What are CAT tools and how can they facilitate translator's work?
13. Present the division of translation and interpreting into various types.
14. Discuss translation strategies and techniques (procedures). Explain the difference and provide examples.
15. Discuss the notion of untranslatability and untranslatable elements. Discuss the concept of equivalence and equivalent effect. Is possible to achieve equivalent effect in translation? Discuss different types of equivalence. Explain on the basis of examples.
16. Discuss the notion of translation competence and its subcomponents.
17. Discuss the general and translation-specific components of translator workstation.
18. Discuss techniques of audiovisual translation, their advantages and disadvantages.
19. Discuss phases of the translation process and translation standards.
20. Discuss major translational problems (two main types) and provide some examples.
21. Discuss machine translation and computer assisted translation.
22. Discuss general and specialized translation and give examples of specialized translation or interpreting.
23. Discuss general and specialized languages and general and specialized translation and their features.
24. Discuss denotation and connotation (connotative meaning and denotative meaning)?
25. Discuss constraints and problems of different AVT types.
26. Discuss "Skopos" theory.

### ZAKRES TEMATYCZNY 3: ANGIELSKI JĘZYK BIZNESU

27. Discuss 7 elements of marketing mix. Provide appropriate examples.



28. Discuss a concept of insurance (types, insurance policy, risk, cover, premium, compensation, etc.).
29. Discuss a typical business structure.
30. Discuss commercial companies (capital companies and partnerships).
31. Discuss conditions for starting a new business.
32. Discuss functions of Meeting of Shareholders and Management Board.
33. Discuss major distribution strategies.
34. Discuss major pricing strategies.
35. Discuss major promotion strategies.
36. Discuss major selling methods.
37. Discuss taxes (types of taxes, tax allowances, tax authorities, etc.).
38. Discuss types of product.
39. Enumerate main products and services of banks.
40. Functions of central banks.
41. Make a brief SWOT analysis for a selected organisation.

#### **ZAKRES TEMATYCZNY 4: REALIOZNAWSTWO BRYTYJSKIE I AMERYKAŃSKIE**

42. Discuss the situation of Afro-Americans in the US.
43. Discuss the role and influence of the American mass media.
44. Discuss the role and duties of the British monarch.
45. Discuss the political system of the USA.
46. Discuss the political system of the United Kingdom of Great Britain and Northern Ireland (UK parliament, UK government, regional parliaments).
47. Discuss the most common stereotypes connected with Great Britain.
48. Discuss Scotland as a part of the UK.
49. Discuss major regional differences within the US.
50. Discuss British popular culture and its influence on the world's culture.
51. Discuss American popular culture and its influence on the world's culture.